



Pitch Academy

K PITCH
OR ONDERNE

Pitch
Academy

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Be proud, stand out and... Pitch!





**“EEN PITCH IS
GEEN MONOLOOG,
MAAR DE START
VAN EEN DIALOOG”**

STAIRS TO SUCCEES



DOELGROEP



DREUN



DIEPTE



DÁÁÁÁG!



DOEN

DREUN



- Feit
- Quote
- Stelling
- Actualiteit
- Persoonlijk verhaal

DIEPTE

PROBLEEM & OPLOSSING



- Kernargumenten
- Sandwichtechniek (positieve argumenten/ tegenargumenten/ positieve argumenten)

DÁÁÁÁG

CALL TO ACTION



- Wat wil je van je doelgroep?
- De wet van Sinterklaas...

DOEN OEFENEN & DIGITAAL



- Wat werkt voor jou
- Digitaal pitchen
 - Stemgebruik
 - Tips E-book Serge van Rooij

An aerial, high-angle photograph of a busy city square. The ground is paved with grey rectangular tiles. Several people are walking in various directions. In the center, two people are standing and talking. To the right, a person is sitting on a brown, perforated metal bench. In the foreground, several people are riding bicycles, their wheels blurred due to motion. There are several large, white, cylindrical planters containing green shrubs. The overall scene is a typical urban public space.

Opdracht:
Maak je eigen 2 minuten pitch
over onderwerp naar keuze.



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